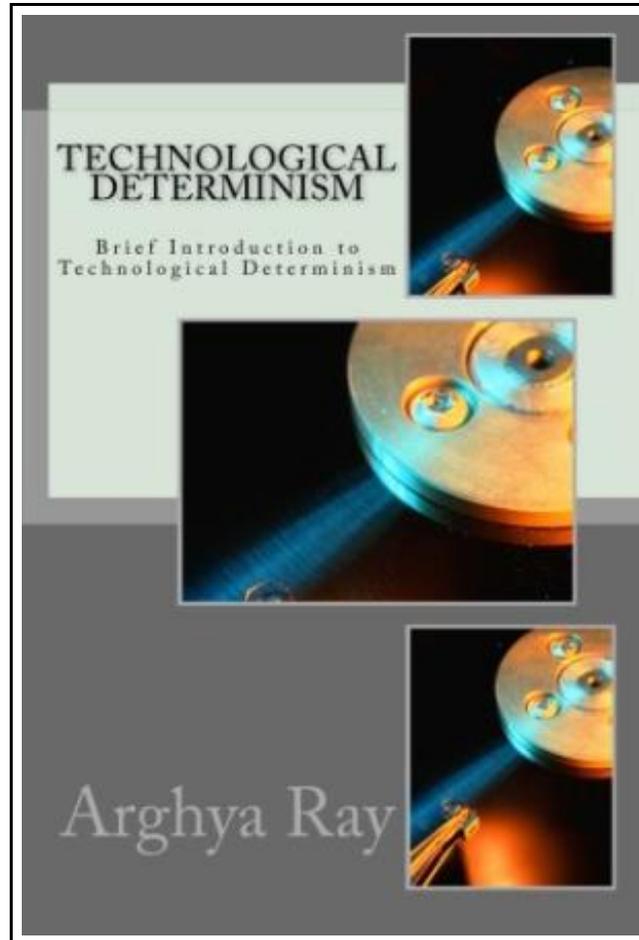# Brief Introduction to Technological Determinism

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Reviews

Completely essential read publication. I am quite late in start reading this one, but better then never. You wont truly feel monotony at at any moment of your time (that's what catalogs are for regarding should you question me).
(Nels Runte IV)

BRIEF INTRODUCTION TO TECHNOLOGICAL DETERMINISM

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Createspace, United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.We should always keep in mind that both technology experts and business managers are part of the society. Without understanding society, we cannot understand our clients and customers. But if a professional does not know that exactly how technology is related to the society and vice versa, he/she cannot devise technological systems that would benefit the society in the long run. Apparently, study of society and social sciences is not an imperative for a technical or management trainee. But in the age of social networks like Facebook and with increased public focus on topics like corporate social responsibility (CSR), it is not a good idea to neglect the social influence and importance of technology as a whole. Technological determinism can amply help us in developing an understanding on how society and technology interact. The basic framework of this theoretical paradigm has been constructed on the basis of Thorstein B. Veblen s works. Although a strictly deterministic approach might damage the very target of this book, I have focused on the philosophical side of determinism. This has been done to provide a wholesome view of the debates that frequently arise while analyzing the relationships between technology and society. Although this book is primarily meant for sociology students, I have adopted an interdisciplinary approach. If a manager or technology expert wishes to work on socio-technical projects, this book can be helpful for them as well.

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