

## Job Satisfaction from Herzberg's Two Factor Theory Perspective



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***(Prof. Buford Ziemann)***

## JOB SATISFACTION FROM HERZBERG'S TWO FACTOR THEORY PERSPECTIVE



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GRIN Verlag Feb 2013, 2013. Taschenbuch. Book Condition: Neu. 210x149x13 mm. This item is printed on demand - Print on Demand Neuware - Essay from the year 2012 in the subject Business economics - Personnel and Organisation, printed single-sided, grade: none, -, course: Organization behaviour, language: English, abstract: According to Suzan M, heartfield, Employee satisfaction is a terminology used to describe whether employees are happy and contented and fulfilling their desires and needs at work. Many measures purport that employee satisfaction is a factor in employee motivation, employee goal achievement, and positive employee morale in the workplace. Whereas job satisfaction is generally positive the organization s success, it can also be a downer if mediocre employees stay because they are satisfied with your work environment. Several factors including; treating employees with respect, providing regular employee recognition, empowering employees, offering above industry-average benefits and compensation, providing employee perks and company activities, and positive management within a success framework of goals, measurements, and expectations all contribute to an employee s level of satisfaction. Employee satisfaction is looked at in areas such as: management, understanding of mission and vision, empowerment, teamwork, communication, and coworker interaction. Some of the signs of lack of employee satisfaction are high levels of absenteeism and staff turnover and can affect the organization s bottom line, as recruitment and retraining take their toll. But few organizations have made job satisfaction a top priority, perhaps because they have failed to understand the significant opportunity that lies in front of them. Satisfied employees on the other hand tend to be more productive, creative and committed to their employers, and recent studies have shown a direct correlation between staff satisfaction and their performance. For example, employers who can create work environments that attract, motivate and retain hard-working individuals will be better positioned to...



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