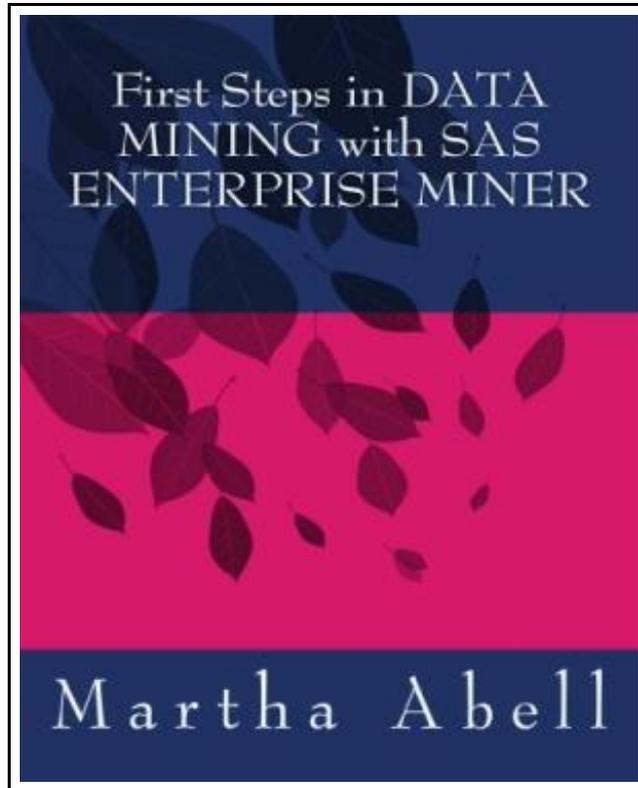# First Steps in Data Mining with SAS Enterprise Miner

Filesize: 2.19 MB

Reviews

The publication is easy in read better to understand. It is writter in basic words and phrases rather than hard to understand. You wont truly feel monotony at anytime of your respective time (that's what catalogues are for about if you question me).

(Kaya Rippin)

FIRST STEPS IN DATA MINING WITH SAS ENTERPRISE MINER

Createspace, United States, 2014. Paperback. Book Condition: New. 254 x 203 mm. Language: English . Brand New Book ***** Print on Demand *****.SAS Enterprise Miner streamlines the data mining process to create highly accurate predictive and descriptive models based on analysis of vast amounts of data from across an enterprise. Data mining is applicable in a variety of industries and provides methodologies for such diverse business problems as fraud detection, householding, customer retention and attrition, database marketing, market segmentation, risk analysis, affinity analysis, customer satisfaction, bankruptcy prediction, and portfolio analysis. In SAS Enterprise Miner, the data mining process has the following (SEMMA) steps: Sample the data by creating one or more data sets. The sample should be large enough to contain significant information, yet small enough to process. This step includes the use of data preparation tools for data import, merge, append, and filter, as well as statistical sampling techniques. Explore the data by searching for relationships, trends, and anomalies in order to gain understanding and ideas. This step includes the use of tools for statistical reporting and graphical exploration, variable selection methods, and variable clustering. Modify the data by creating, selecting, and transforming the variables to focus the model selection process. This step includes the use of tools for defining transformations, missing value handling, value recoding, and interactive binning. Model the data by using the analytical tools to train a statistical or machine learning model to reliably predict a desired outcome. This step includes the use of techniques such as linear and logistic regression, decision trees, neural networks, partial least squares, LARS and LASSO, nearest neighbor, and importing models defined by other users or even outside SAS Enterprise Miner. Assess the data by evaluating the usefulness and reliability of the findings from the data mining process. This step includes...

Related Books

Weebies Family Halloween Night English Language: English Language British Full Colour

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Children s Weebies Family Halloween Night Book 20 starts to teach Pre-School and...

[Download eBook »](#)

What is Love A Kid Friendly Interpretation of 1 John 311, 16-18 1 Corinthians 131-8 13

Teaching Christ's Children Publishing. Paperback. Book Condition: New. Daan Yahya (illustrator). Paperback. 26 pages. Dimensions: 10.0in. x 8.0in. x 0.1in.What is Love is a Bible based picture book that is designed to help children understand...

[Download eBook »](#)

If I Have to Tell You One More Time: the Revolutionary Program That Gets Your Kids to Listen without Nagging, Reminding or Yelling

Tarcher/Putnam,US, United States, 2012. Paperback. Book Condition: New. 206 x 137 mm. Language: English . Brand New Book. The Revolutionary Program That Gets Your Kids To Listen Without Nagging, Reminding, or Yelling Why does it...

[Download eBook »](#)

FWD This Link: A Rough Guide to Staying Amused Online When You Should be Working

Rough Guides Ltd, United Kingdom, 2008. Paperback. Book Condition: New. 178 x 124 mm. Language: English . Brand New Book. From skate-boarding dogs to Arnold Schwarzenegger photoshopped into a swimsuit and sat on George Bush...

[Download eBook »](#)

The Trouble with Trucks: First Reading Book for 3 to 5 Year Olds

Anness Publishing. Paperback. Book Condition: new. BRAND NEW, The Trouble with Trucks: First Reading Book for 3 to 5 Year Olds, Nicola Baxter, Geoff Ball, This is a super-size first reading book for 3-5 year...

[Download eBook »](#)

Book Finds: How to Find, Buy, and Sell Used and Rare Books (Revised)

Perigee. PAPERBACK. Book Condition: New. 0399526544 Never Read-12+ year old Paperback book with dust jacket-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I

Read eBook »

New KS2 English SAT Buster 10-Minute Tests: 2016 SATs & Beyond

Paperback. Book Condition: New. Not Signed; This is Book 2 of CGP's SAT Buster 10-Minute Tests for KS2 Grammar, Punctuation & Spelling - it's a brilliant way to introduce English SATS preparation in bite-sized chunks.

Read eBook »

TJ new concept of the Preschool Quality Education Engineering: new happy learning young children (3-5 years old) daily learning book Intermediate (2) (Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the

Read eBook »

Fun to Learn Bible Lessons Preschool 20 Easy to Use Programs Vol 1 by Nancy Paulson 1993 Paperback

Book Condition: Brand New. Book Condition: Brand New.

Read eBook »

9787538661545 the new thinking extracurricular required reading series 100 - fell in love with the language: interesting language story(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2012-04-01 Pages: 174 Publisher: Jilin Fine Arts Publishing House title: New

Read eBook »